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American Library Association Convenes Despite Looming Budget Cuts

LitFire Publishing joins library supporters at ALA's Annual Conference and Exhibition

Chicago, Illinois. The world's largest network of libraries is set to meet for the second time this year from June 22 to 27, 2017, at the McCormick Place, Chicago. The gathering will be focused on the rapidly changing roles of librarians and the future of libraries. The American Library Association's representatives confirmed solid participation from the public service sector, with over 25,000 guests composed of librarians, academics, government agents, authors, and publishing professionals.

With the theme "Transforming libraries, ourselves," the annual assembly is expected to surpass the success of ALA Annual Conference and Exhibition last year held at Orlando, Florida. Based on initial registration tally, confirmed registrants this year have exceeded last year's by a significant margin from 7,690 to 10,737 paid attendees.

ALA president Julie Todaro recently released a statement in response to US president Donald Trump's budget proposal and highlighted the significant responsibility of librarians in every community. "America's more than 120,000 public, school, college and university and many other libraries are not piles of archived books. They're trusted centers for education, employment, entrepreneurship and free inquiry at the core of communities in every state in the country—and in every Congressional district. And they're staffed by the original search engines: skilled and engaged librarians," states Todaro.

In line with the organization's goal to promote literacy and strengthen ties within the community, ALA Annual Conference and Exhibition creates opportunities for attendees and exhibitors to tap into valuable industry knowledge and exclusive networking conventions.

Richard Stephens, marketing manager of LitFire Publishing, shares "This is our second time to join an ALA event. The results that we've generated for our clients have been more than satisfactory. We managed to firm up relationships with our colleagues in the industry and open doors for partnerships. Same goes for our authors. We aim to achieve specific goals in every book fair that we participate in. ALA provides a uniquely rewarding experience. It is more than just gathering and enabling like-minded individuals. It is where community-centric changes begin."

The six-day conference will be featuring over eight hundred speakers coming from both public and private organizations. LitFire Publishing will be displaying a total of sixty-five books at its booth, numbered 2148. More than half of the authors will be at the venue. To date, thirty-six authors have confirmed participation at the in-booth book-signing activity. The top three book genres, which will be showcased at the booth, include fiction, religion and spirituality, and biographies and memoirs.

Visit LitFire Publishing during the event, and learn more about its reasonable publishing packages for published and upcoming authors. Get a chance to win fabulous prizes and merchandise, which will be given away at booth 2148. For more details, go to www.litfirepublishing.com. Follow LitFire on Facebook and Twitter for live streaming of discussions and exhibits. #

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About LitFire Publishing

From black-and-white, full-color, and digital publishing to distribution and marketing, LitFire offers solutions to your every self-publishing service need. The company's team of professionals can produce a high-quality book based on your chosen digital or printed format.