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**BOYS TOWN PRESS ATTENDS ALA FOR THE FIRST TIME IN 2017
-Award-Winning Publisher of Skill-Building Children's Books to Exhibit and Host
Bestselling Author Julia Cook in Booth 3631**

Join award-winning children's author Julia Cook on Sunday June 25, 2017, to celebrate Boys Town Press' inaugural ALA conference. Julia will be signing and giving away copies of her award-winning book, *The Judgmental Flower*, that encourages kids to embrace people who are different from them.

Like *The Judgmental Flower*, all Boys Town Press titles are excellent additions to school and community libraries' collections of children's books. They encourage skill building for kids in a way that is fun and accessible. "Our books help libraries achieve their goals of drawing new patrons in across diverse age groups," Press Director Jeff Tierney says. "Every book published by the Boys Town Press can help parents and teachers help their children learn important life skills, each captured in a fun and fast-moving story for kids." Additionally, all of the revenue from Boys Town Press book sales goes to supporting the many Boys Town programs that serve at-risk youth, families, and communities.

Boys Town Press will also be displaying its exciting lineup of forthcoming fall titles including: *The Technology Tail*, by Julia Cook (September 2017), *Lou Knows What to Do: Supermarket* by Kimberly Tice and Venita Livack (August 2017), *Mindset Matters* by Bryan Smith, *Hey Goose! What's Your Excuse?* By Lisa Griffin. (September 2017), *Freddie the Fly: Motormouth* by Kimberly Delude. (October 2017). Review copies of these titles, and more, will be available upon request.

Make sure you stop by booth 3631 for a giveaway, to meet Julia Cook, and to check out Boys Town Press' great selection of titles for libraries.

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