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LitFire Publishing Joins 2017 ALA Annual Conference and Exhibition in Chicago
High-profile speakers to grace the biggest organization of libraries

Chicago, Illinois. LitFire Publishing again joins the annual conference and exhibition of the American Library Association (ALA), the biggest organization of libraries in the world, which will be held at McCormick Place in Chicago from June 22 to 27, 2017.

Prior to the 2017 ALA Annual Conference and Exhibition, Atlanta-based LitFire Publishing took part in the recent BookExpo and Book Convention in New York and other international and regional book fairs. Last year, the company, which offers self-publishing solutions, also attended the ALA Annual conference in Orlando, Florida.

The ALA Annual will gather librarians, authors, publishing professionals, students, and book lovers and is a perfect opportunity for professional development and networking.

In joining the prestigious event, LitFire Publishing supports ALA's role in transforming libraries and in pushing for the association's other key action areas. These include literacy, diversity, education and lifelong learning, and intellectual freedom, among others.

High-profile public figures, including former secretary of state and senator Hillary Rodham Clinton and award-winning TV and film actor Sarah Jessica Parker, will be among the prominent roster of speakers during the event. Other featured speakers are Reshma Saujani, founder and CEO of Girls Who Code, a national nonprofit working to close the gender gap in technology; Gene Luen Yang, award-winning cartoonist and author whose work as National Ambassador for Young People's Literature inspired the diversity-focused program Reading without Walls; Sandra Uwiringiyimana, human rights activist and author of *How Dare the Sun Rise: Memoirs of a War Child*; Brené Brown, author of three *New York Times* best sellers and presenter of a top-viewed TED talk, "The Power of Vulnerability"; and science educator Bill Nye, with his Jack and the Geniuses series coauthor, Gregory Mone.

LitFire Publishing will take the spotlight at booth 2148 and feature over seventy books. Make sure to visit the booth and find out how you can get free tote bags, discount coupons, *WayFairer* magazines, pens, and other surprises. Learn more about LitFire Publishing at <https://www.litfirepublishing.com>. #

About LitFire Publishing

From black-and-white, full-color, and digital publishing to distribution and marketing, LitFire offers solutions to your every self-publishing service need. The company's team of professionals can produce a high-quality book based on your chosen digital or printed format.