WE’RE NOT SHY IN CHI-TOWN
LIVE 15-MIN PRODUCT FLASHES, BOOTH #1647

All weekend long, Springshare has a stellar lineup of guest speakers and product flashes. At only 15min long, you can learn about new tools, enhancements to existing tools, and how other librarians are using Springy tools in their library.

15-Min Product Flashes: Learn About New Tools & Features

- **LibGuides: Better Manage Your A-Z Databases** – New LibGuides database management tools help you efficiently and effectively Manage your A-Z list.
  - Times: Fri, 5:45pm; Sat, 10am; Sun, 10:30am

- **LibGuides: Engage Students Inside Courseware** – Create a scalable embedded library presence right inside your courseware tool.
  - Times: Sat, 3:30pm; Sun, 1:30pm

- **LibWizard: Interactive Learning & New Community Site** – Check-out our new LibWizard community site and learn how you can build interactive quizzes and tutorials with rich multimedia.
  - Times: Fri, 6:30pm; Sat, 2:30pm; Sun, 3:30pm

- **New* LibCRM** – A Customer Relations Management Tool designed for Libraries.
  - Times: Sat, 11am; Sun, 2:30pm

- **LibAnswers: Chat So Good, You’ll Throw Your Mouth Away** – Our latest LibChat updates will leave you drooling!
  - Times: Sun, 9:30am; Mon, 11:30am

- **New* LibCal: Equipment Booking** – We’ve integrated equipment bookings inside of LibCal.
  - Times: Sat, 12pm; Sun, 11:30am; Mon, 9:30am

- **LibInsight: Big Data @ Your Library** – Your answer to the big data problem.
  - Times: Sat, 4pm; Mon, 10:30am

**Guest Speakers**

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<th>Event/Title</th>
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| Fri June 23| 6:00pm – 6:15pm | *Virginia DOT: The Road Less Traveled* – Ken Winter  
  How the CVDOT communicates library information and a mobile-first website using Springy Tools. |
| Sat June 24| 2:00pm – 2:15pm | *Washtenaw Com College: Creating a Research Toolkit* – Sandy McCarthy  
  This presentation will include a Research Toolkit created with LibGuides CMS and enhanced with LibWizard interactive learning tutorials with assessments. |
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<th>Presenter</th>
<th>Description</th>
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<tr>
<td>Sat, June 24</td>
<td>3:00pm – 3:15pm</td>
<td>UMass Lowell: Creating LearningForce</td>
<td>Sara Marks</td>
<td>The UMass Lowell library is developing a software platform for collecting, cataloging, preserving and effectively sharing knowledge of all kinds.</td>
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<td>Sun, June 25</td>
<td>1:00pm – 1:15pm</td>
<td>South Florida State: Shifting to a Jumpstart Model</td>
<td>Claire Miller</td>
<td>Shifting our Literature LibGuide to the “jumpstart” model tripled our usage and has improved the reference transaction, student outcomes, and faculty buy-in.</td>
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