

Variety Business Intelligence exhibiting at the 2017 ALA Conference in Chicago, IL June 23-26

Variety Business Intelligence will be exhibiting at the 2017 ALA Conference, located at booth #1156. The research and data division of Variety Media, Variety Business Intelligence includes Variety Insight, Vscore, and Variety Archives.

Variety Archives is the perfect tool for libraries and academic institutions. It allows subscribers instant access to over 110 years of entertainment history with every issue of Variety Magazine, Daily Variety, and Weekly Variety since 1906. Recently redesigned, Variety Archives now offers curated searches including film and TV genres, decades, actors, actresses, directors, and events in addition to searching by date, keyword, and issue. Discounts are available for educational institutions.

Variety Insight is the entertainment industry's leading research and data service tracking people, projects, and companies across TV, film, and digital. Variety Insight recently expanded its scope to include the U.S., UK, and Canada, making it the only service covering the three leading English-language markets. Variety Insight gives subscribers access to company org charts, contact information, TV, film, and digital development, premiere dates, credits, performance data, and more!

Vscore is the entertainment industry's timeliest and most accurate familiarity and appeal metric for over 27,000 actors working in TV and film. Vscore awards actors a score on a 1 to 100 scale based on four elements: social listening, performance data, awards nominations and wins, and TV and film development. In addition to scores, Vscore has actor availability calendars and a list builder function to create a list of actors based on gender, age, ethnicity, country of origin, availability, and Vscore range.

Variety Business Intelligence's unique bundles allow users to sign up for any combination of one or more products and includes a subscription to Variety Magazine. Don't miss out!

To schedule a demo contact Geoff Elsner, Executive Director, Business Intelligence, at (323) 617-9547 or geoff.elsner@variety.com.